



By appointment to
Her Majesty Queen Elizabeth II
IRS Limited, Swaffham
Sign and Notice Manufacturers

Leisure & Tourism



Image and customer awareness are important parts of a company's marketing strategy. For those involved in leisure and tourism it is vital to create a positive, lasting impression. The need to pass on information to the customer whether for advertising, way finding or safety makes the use of effective signage essential. At IRS our aim is to provide a complete sign package that will convey your message. Our experienced personnel are available to advise on any aspect of design, manufacture and installation.



Using the latest computer controlled design and manufacturing equipment we are able to create a complete range of signs, from safety and information signs to identity signs incorporating company logos and styles. Signs can be made in a wide range of materials, from plastic to aluminium, wood to steel. Signs can be non reflective, reflective, illuminated, photoluminescent or engraved. There is no 'off the shelf' solution. No sign is too complex, no quantity too large - or too small. All receive the same attention to detail and quality which has been the basis of our success. If you need a sign, we would like to help.

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